



State Leadership and Skills Conference



# TECHSPO Opportunities

## Join Us!

Reserve a front row exhibit space at Maine's hands-on workforce development showcase attended by over 1,200 STE students and educators for around our state.



## SkillsUSA TECHSPO 2025

March 13-14, Bangor

Cross Insurance Center  
515 Main St, Bangor, ME 04401

# SKILLSUSA TECHSPO



Establish your brand with more than 1,500 of the state's top technical education leaders.

SkillsUSA Maine's State Leadership and Skills Conference heads once again to Bangor and our TECHSPO will be in the Cross Insurance Center Arena in the midst of the annual SkillsUSA Maine Championships. More than 1,000 outstanding career and technical education students – all local contest winners – compete hands-on in 88 trade, technical and leadership fields. Contests are run with the help of industry, trade associations and labor organizations, testing competencies that are set by industry.

## WHO WE SERVE

SkillsUSA is America's proud champion of the skilled trades. We're a diverse, student-led organization building the future skilled workforce with graduates who are career ready, day one. A nonprofit national education association, SkillsUSA serves middle-school, high-school and college/postsecondary students preparing for careers in trade, technical skilled service occupations.

## WHAT IS TECHSPO?

As a CTE destination, SkillsUSA TECHSPO showcases the latest technology and its application by our future workforce, teachers and experts. Exhibitors at TECHSPO are shaping and celebrating our state's career ready students with interactive experiences that inspire participants while industry connections are forged to enhance classrooms and develop the state's talent pipeline.

## BETTER TARGETING OF THE TOP CAREER AND TECHNICAL STUDENTS

TECHSPO is held in conjunction with the SkillsUSA Maine Championships. Select an exhibit size that's right for you. Check out the floor map (coming soon) for more details.



## SLSC 2024 BY THE NUMBERS

Total attendance of  
**1,577** includes:

**912 student competitors** in 88 hands-on or leadership contests

Over **665** serve as advisors, volunteers or observers

Attendance is  
**60% male**  
**40% female**

Of those students attending, **90%** are high school, **2%** college/postsecondary and **8%** are middle school

Over **340 committee members** from industry help plan and run the competitions.

**29 chapters** (schools) were represented



# WHY SKILLSUSA TECHSPO?



If your company provides products and services in any of the below contest areas, TECHSPO attendees are looking for you.

3D Visualization and Animation  
3D Printing  
Action Skills  
Advertising Design  
American Spirit  
Architectural Drafting  
Audio Radio Production  
Automotive Maintenance and Light Repair  
Automotive Refinishing Technology  
Automotive Service Technology  
Auto Tool Identification  
Baking and Pastry Arts  
Basic Health Care Skills  
Bio Med Quiz Bowl  
Cabinet Making  
Career Pathways  
Carpentry  
Carpentry Knowledge Test  
CNC 3-Axis Milling Programmer  
CNC Programmer  
CNC 2-Axis Turning  
CO2 Dragster

Collision Appraisal Technician  
Collision Repair  
Collision Repair Tool Identification  
Community Action  
Community Service  
Computer Programming  
Cosmetology  
Courtesy Corp  
Crime Scene Investigation  
Criminal Justice  
Criminal Justice Quiz Bowl  
Culinary Arts  
Customer Service  
Cyber Security  
Diesel Equipment Technology  
Digital Cinema Production  
Early Childhood Education  
Electrical Construction Wiring  
Electrical Construction Wiring Knowledge Test  
Emergency Medical Technician  
Employment Application Process

Entrepreneurship  
Extemporaneous Speaking  
Fire Fighting  
First Aid/CPR  
Health Knowledge Bowl  
Health Occupations Portfolio  
Heating (State Only)  
Heavy Equipment Operations  
Information Technology Services  
Interactive Application and Video Game Design  
Internetworking  
Job Interview  
Job Skill Demo A  
Job Skill Demo O  
Masonry  
Medical Math  
Medical Terminology  
Mobile Robotics  
Nurse Assisting  
Outdoor Leadership  
Photography

Plumbing  
Plumbing Knowledge Test  
Power Equipment  
Precision Machining  
Prepared Speech  
Promotional Bulletin Board  
Quiz Bowl  
Related Technical Math  
Restaurant Service  
State Officer  
State Pin Design  
State T-shirt Design  
Team Engineering Challenge  
Technical Computer Applications  
Technical Drafting  
Television (Video) Production  
Urban Search and Rescue  
Wedding Cake Decorating  
Welding  
Welding Sculpture  
Woodworking Display

## ADDITIONAL BENEFITS

### MARKETING OPPORTUNITIES

Maximize your exposure and make sure your sales efforts add up by making other SkillsUSA Maine SLSC marketing opportunities part of your target equation.

### ADVERTISING OPPORTUNITIES

Reach attendees and all SkillsUSA members before, during and after the event by advertising on the SkillsUSA Maine Champions digital.



# DATES AND PRICING OF TECHSPO

**March 13-14, 2025**

## PRICING

|                    | Pricing Type     | Early Bird Rate thru 12/31/24 | Regular Rate |
|--------------------|------------------|-------------------------------|--------------|
| Inside             | Standard         | \$500                         | \$600        |
| Inside             | Official Partner | \$400                         | \$500        |
| Outside            | Standard         | \$500                         | \$600        |
| Outside            | Official Partner | \$400                         | \$500        |
| Inside and Outside | Standard         | \$750                         | \$850        |
| Inside and Outside | Official Partner | \$650                         | \$750        |

## Payments

All payments must be made online or via company check unless other arrangements have been made. The payment link will be provided shortly after you book your space.

## Booth Pricing

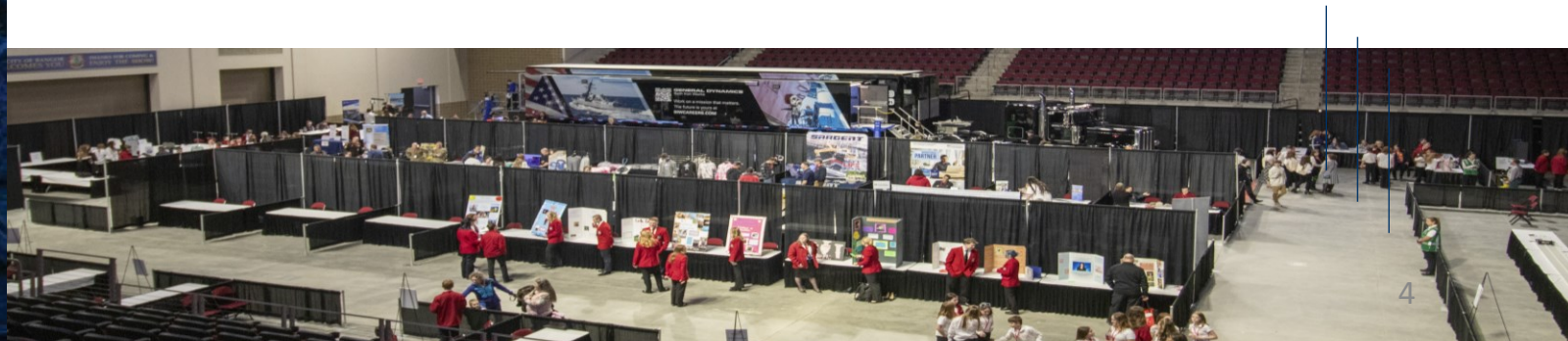
Exhibit opportunities include 8'x10' or larger custom booths. Exhibits can include demonstrations, interactive games, show cars or product displays, tractor trailers and more! Inside and outside space is available.

## Included with your TECHSPO Booth

- Pipe and drape (if an inside booth)
- Electrical (if an inside booth)
- Internet Access (if an inside booth)
- Two attendee full conference registrations / Three full conference registrations for Official Partners\*

## Contact:

Emily LaJoie  
Conference Coordinator  
Email: [elajoie@skillsusamaine.org](mailto:elajoie@skillsusamaine.org)



# Additional Opportunities

## State Championships

There are many possibilities for sponsorships during the state conference. These can be from individual contest sponsorships to opening or closing ceremonies sponsorship.

| Levels                     | Corporate Range | Benefits   |
|----------------------------|-----------------|--|
| Contest Sponsor            | \$500           | <ul style="list-style-type: none"><li>• Recognition in Contest Area</li></ul>  |
| Alumni & Friends Sponsor   | \$3,000         | <ul style="list-style-type: none"><li>• Recognition in Luncheon program</li><li>• Recognition on State Alumni webpage</li><li>• Free booth space at the State Championships Techspo.</li></ul>                     |
| Opening Ceremonies Sponsor | \$10,000        | <ul style="list-style-type: none"><li>• Recognition on screens</li><li>• Recognition on stage</li><li>• Recognition in Conference program</li><li>• Free booth space at the State Championships Techspo.</li></ul> |
| Award Ceremonies Sponsor   | \$10,000        | <ul style="list-style-type: none"><li>• Recognition on screens</li><li>• Recognition on stage</li><li>• Recognition in Conference program</li><li>• Free booth space at the State Championships Techspo.</li></ul> |

## Advertising and Branding Opportunities

### Lanyards State Championships- \$2,000

Prominent co-branding with SkillsUSA worn by all attendees. Lanyards must be worn to access the conference. This is the most highly visible personal item worn at the Championships.

### Maine Conference Hub Website - \$2,000

This website is used by all registered conference attendees to prepare for the State Championships.

### State Championship Banners- \$2,500

The banner is given to each gold medalist school in each division. Many of the schools hang these in prominent areas of their school to show their students accomplishments, so having your logo on this item also shows your support.



# TECHSPO 2025

## AGENDA –AT-A-GLANCE

(SUBJECT TO CHANGE)

### WEDNESDAY, March 12

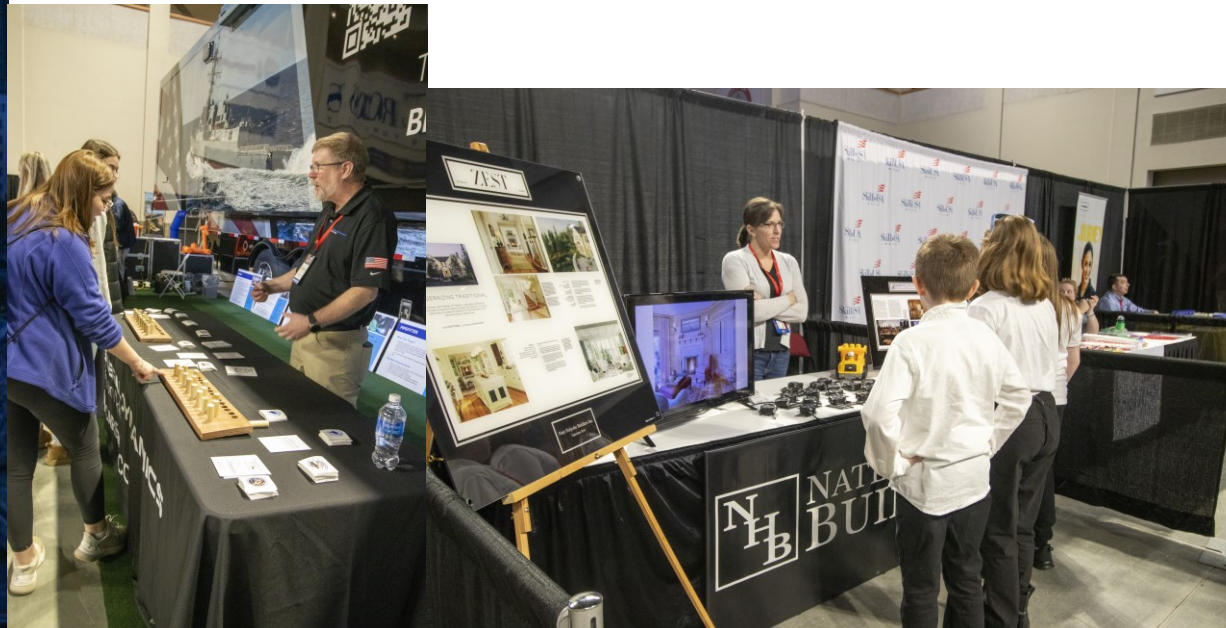
12 p.m. – 4 p.m. Trailer/vehicle deliveries  
(Must be arranged in advance with  
Conference Coordinator)

### THURSDAY, March 13

8 a.m. – 10 a.m. Exhibitor move  
in/setup  
10 p.m. – 6 p.m. TECHSPO Open  
6 p.m. Opening Ceremonies

### FRIDAY, March 14

9 a.m. - 5 p.m. TECHSPO Open  
5 p.m. Awards Ceremony



# LOGISTICS OF TECHSPO

## Vendor Space

All spaces are for two days. The times are as follows:

- Thursday 10 am until 6 pm
- Friday 9 am until 5 pm

## Vendor Badge

You will receive two (2) vendor badges with your booth, and they will be brought to you during setup. More badges are available by contacting Emily Lajoie.

## Load in / Load out

Inside spaces will be at the Cross Insurance Center and you will enter through the Renewal by Anderson door. You may temporarily park in lot A near the door for load in and load out only. You are able to load in on the Wednesday afternoon before the event or Thursday morning between 8 am and 10 am.

## Parking

During the event the parking lot A near the entrance is reserved for conference attendees. You can park in lot B or C.



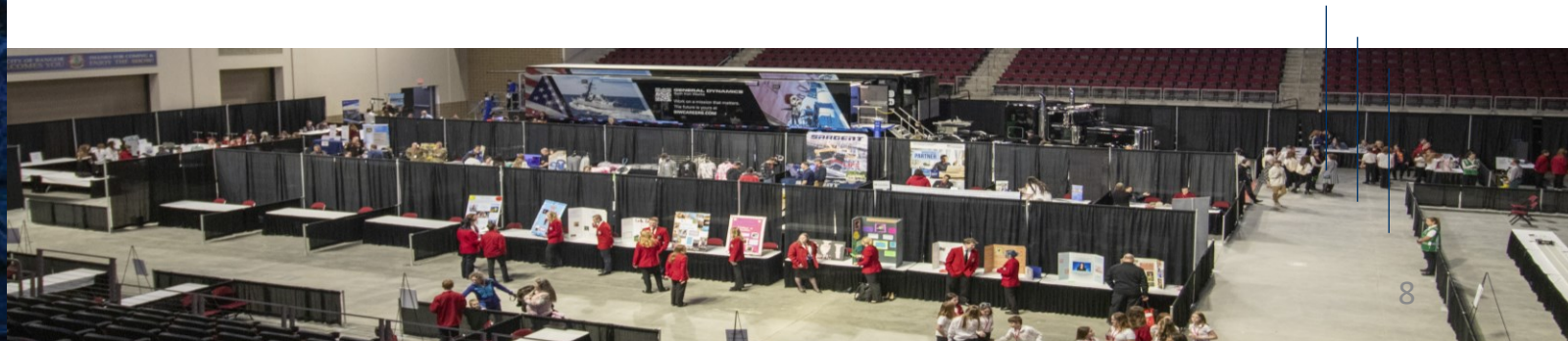
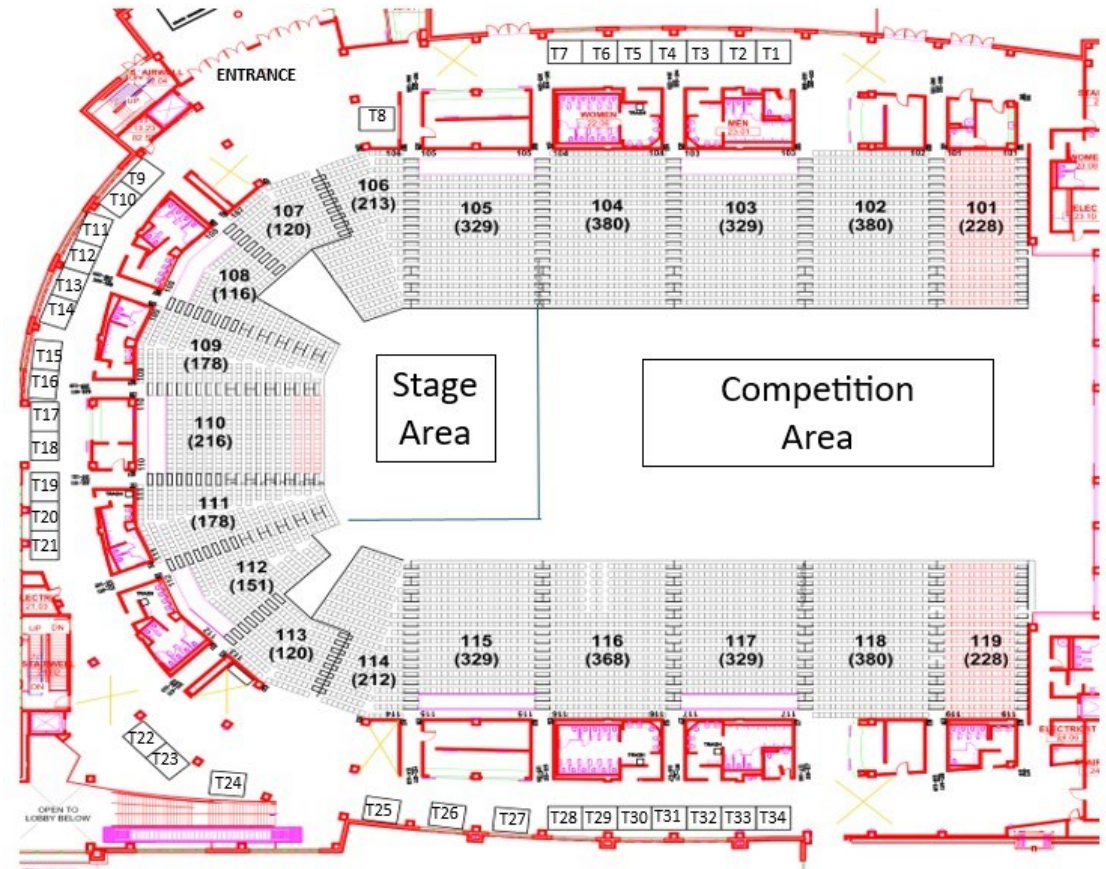


# LOGISTICS OF TECHSPO

## Vendor Space

All indoor spaces are on the concourse level and are marked T1-T34

All outdoor spaces are in parking lot A, near the entrance and are limited according to size needed.







Thank you for your support!

It is essential for delivering SkillsUSA's mission to empower members to become world-class workers, leaders and responsible citizens. With you standing by us, SkillsUSA's innovative work in communities nationwide will keep advancing the quality of our nation's skilled workforce.

For more information, contact the SkillsUSA Maine  
[hcasey@skillsusamaine.org](mailto:hcasey@skillsusamaine.org)

PARTNERSHIP

*Opportunities*

2023 - 2024